

Scheme of Sponsorships

***Note:** The below indicated contracts are to approximate the relationship between sponsorships and UCSRN. None of the indicated conditions are final, nor mandatory to be fully fulfilled by a sponsor or on the UCSRN side until further negotiation. For any questions regarding potential deviations from the contracts please contact the External Affairs Officer (eao.ucsrnteam@euksa.nl)

***Note:** Please see the Appendix for any information regarding the location, activities or schedule.

Bronze Contract

Cost	≥ 300€ To join the bronze sponsorship contract a minimum contribution of at least 300€ or 300€ worth of 'In-kind' sponsorship material is required
In-kind sponsorship	Material needed: <ul style="list-style-type: none">- Sports beverages- Sound equipment (i.e. speakers)- Any sports material related to the sports listed in appendix 1- Snacks & Fruit- 700x Blank T-shirts (to printed on, preferred colour orange)- Blank Sweat-shirts (to be printed on)- Any other in-kind material would also be appreciated. For any questions please contact the External Affairs Officer (eao.ucsrnteam@euksa.nl)
Benefit	
Media Wall	Small Size Logo to be displayed on the media wall behind the podium during the award ceremony at the end of the event

Banners	<ul style="list-style-type: none"> - 3 spots for banners ensured - For more banners silver and gold contractors have priority. Nevertheless, if any spots are left additional banners can be mounted. <p>*Note: Promotional material like banners must be provided by the sponsor</p>
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Silver Contract

Cost	<p>≥ 600€</p> <p>To join the bronze sponsorship contract a minimum contribution of at least 600€ or 600€ worth of 'In-kind' sponsorship material is required</p>
In-kind sponsorship	<p>Products needed:</p> <ul style="list-style-type: none"> - Sports beverages - Sound equipment (i.e. speakers) - Any sports material related to the sports listed in appendix 1 - Snacks & Fruit - 700x Blank T-shirts (to printed on, preferred colour orange) - Blank Sweat-shirts (to be printed on) - Any other in-kind material would also be appreciated. For any questions please contact the External Affairs Officer (eao.ucsrnteam@euksa.nl)
Benefit	
Media Wall	<p>Medium Size Logo to be displayed on the media wall behind the podium during the award ceremony at the end of the event</p>

Banners

- 5 spots for banners ensured
Banners are generally to be placed around the activity that most resembles the sponsor (e.g. sneaker brands to displayed around the basketball field). For more banners gold contractors have priority. Nevertheless, if any spots are left additional banners can be mounted.

***Note:** Promotional material like banners must be provided by the sponsor

Gold Contract Below

Gold Contract

Cost	≥ 1000€ To join the bronze sponsorship contract a minimum contribution of at least 1000€. Otherwise, a minimum cash contribution of 500€ and an equal amount of 'In-like' sponsorship materials can be accepted.
In-kind sponsorship	Products needed: <ul style="list-style-type: none">- Sports beverages- Sound equipment (i.e. speakers)- Any sports material related to the sports listed in appendix 1- Snacks & Fruit- 700x Blank T-shirts (to printed on, preferred colour orange)- Blank Sweat-shirts (to be printed on)- Any other in-kind material would also be appreciated. For any questions please contact the External Affairs Officer (eao.ucsrnteam@euksa.nl)
Benefit	
Media Wall	Large Size Centred Logo to be displayed on the media wall behind the podium during the award ceremony at the end of the event

Banners	<ul style="list-style-type: none">- 7 spots for banners ensured- Banners are generally to be placed around the activity that most resembles the sponsor (e.g. sneaker brands to be displayed around the basketball field). For more banners gold contractors have priority. Therefore, remaining spots will first and foremost be shared among gold members. <p>*Note: Promotional material like banners must be provided by the sponsor</p>
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Appendix Below

Appendix A

Activities

Event	Description	Location
Football	7x7 teams	Markthall/Woudestein
Hockey		Markthall/Woudestein
Badminton		Markthall/Woudestein
Basketball		Markthall/Woudestein
Dance		EUC basement
Table tennis		EUC basement
Tug-of-war		Markthall
Rowing		Markthall/Woudestein
Running	Relay run in teams	Kralignse Plaas
Gaming		Markthall - big screen
Battle of the bands		EUC stage or club
Cooking		Markthall
Painting/art in a day		Everywhere
Photography		Everywhere
Chess		EUC
Film in a day		Everywhere/EUC
Peotry Slam		EUC stage or club
Debateing		EUC
Slip'n'slide		Markthall
Photoboosths		EUC / markthall
Sumo wresteling duo		markthall
Mechanical bull		markthall
Gladiator fights		markthall
Tug of War		Markthall
Dance Battle		Markthall
Bobbing Apples/Flour		Markthall
Slip and Slide?		Markthall
Flip Cup		Markthall

Appendix B

Schedule

<i>Start Time</i>	<i>End Time</i>	<i>Location</i>	<i>Event</i>
8:00	10:00	BLAAK	Setting Up
8:30	9:45	EUC	Registration
10:00	10:15	EUC	Opening Ceremony
10:30	17:30	BLAAK	Sports
10:30	17:00	EUC	Cultural Activities
17:30-18:00	19:30	BLAAK	Dinner
20:00	22:00	Fust	Drinks
22:30 - 23:30 (doors close)	4:00	Cafe Beurs	Party

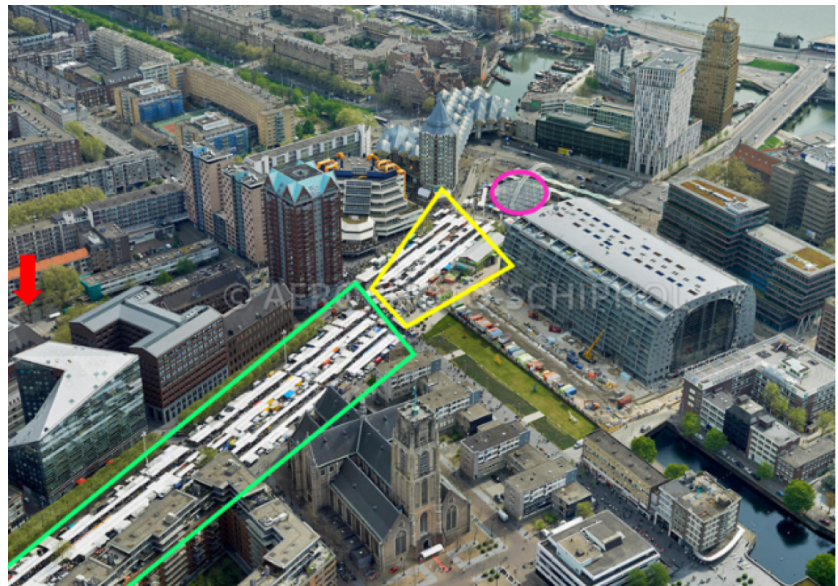
Appendix C

***Note:** A permit for using the area for our event has not been granted as of yet. It is, however, the location of preference.

Location

A map of the location, with the different areas explained, can be seen down below. In the bottom right corner, there is a scale so the size of the areas can be estimated.

(red) → **Erasmus University College Building:** the arrow points to the exact location of it; here, we plan to host the activities that don't require fields or outdoors. These would be the slam poetry and improv sessions, chess tournament, and others. It consists of three floors (a ground floor and two upper floors) plus a basement that is constantly used for EUC activities, which gives us more than enough space for everyone.



(green) → **Binnenrote:** this is a wide pedestrian street which is perfect for the set-up of outdoor activities that require fields. It can easily be closed off to anyone outside the tournament, as this space is used Tuesdays and Saturdays for the farmer's market, and additionally, it is also frequently used for big events such as outdoor concerts or celebrating when Feyenoord wins.

(yellow) → **Markthal Square:** the Markthal is one of the most iconic buildings in Europe, and it has a large square in front of it which links to the Binnenrote, perfect for outdoor activities as well.

(pink) → **Rotterdam Station Blaak:** Blaak train station is located right next to where the event will be held, which is extremely convenient for everyone, no matter where they are coming from, as most trains stop here. Therefore, as soon as you come out of the train station, you will be at the